

"Imagine a world in which eco-friendly and socially responsible practices actually help a company's bottom line. It's closer than you think."

-- Business Week, January 29, 2007

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ACHIEVING CORPORATE SUSTAINABILITY BEYOND THE GREEN CORPORATION

DECEMBER 3-5, 2008 - Chicago, IL

Three-Day Industry Forum Focusing on How To Effectively Integrate Sustainability Into the Mission Statement, Business Model, And Operations. Topics Include:

DISTINGUISHED SPEAKERS:

Bonnie Nixon Gardiner, Global Supply Chain Manager for Social and Environmental Responsibility, **HEWLETT PACKARD**

Helen Howes, VP of Corporate Environment Health & Safety, **EXELON**

Bob Willard, Author of *The Sustainability Advantage* and *The Next Sustainability Wave*

Suzanne Fallender, CSR, Communications Manager, **INTEL**

Gale Tedhams, Director of Sustainability, **OWENS CORNING**

Tim Needham, Chairman, **SMART PAPERS**

George Caraghiaur, Vice President of Energy Services, **SIMON PROPERTY GROUP**

Daniel Tearno, Senior Vice President Chief Corporate Relations Officer, **HEINEKEN USA**

Jeff Zeigler, CEO, **TECHTURN**

Beth Shiroishi, Executive Director of Corporate Citizenship and Sustainability, **AT&T**

Bill Schneiderman, CEO, **THE RESULTS GROUP**

LEARN ABOUT:

- Learn how to manage, organize, and design sustainability programs to further your organization
- Green the supply chain to effectively minimize waste and improve productivity
- Assess your organizational carbon footprint to gain a competitive edge
- Implement best sustainable practices to increase the bottom line
- Incorporate renewable energy and newer technologies to reduce overhead costs
- Track your organizational footprint and benchmark it to gain a competitive advantage
- Extensive case studies of Corporate Sustainability
- Implement sustainable activities operating from profitable ROI
- Develop a solid communications plan around sustainable products
- Achieving LEED Certification for a Green Building
- Invest in Carbon offset programs to maximize cost effectiveness

First Thirty Registrants to Sign up will receive a free copy of Bob Willard's *The Sustainability Advantage*

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